

ANNUAL REPORT



2017 Annual Report

Massachusetts Academy of Family Physicians

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MASSACHUSETTS ACADEMY OF FAMILY PHYSICIANS 2017 ANNUAL REPORT

STATE OF THE MASSACHUSETTS ACADEMY OF FAMILY PHYSICIANS (MASSAFP)

There was a great deal accomplished by the MassAFP in 2017. Our board conducted a strategic planning session to reaffirm its decision that is driven by the areas of focus. Member survey data was used by the board of directors to identify direction and priorities during the strategic planning process.

Our Strategic Plan reflects key areas of focus to insure the future of family medicine:

- Promote Family Medicine Advocacy
- Promote Resiliency in the Family Medicine Workforce
- Promote Practice Transformation and Value-Based Payment Reform
- Nurture and Develop Physician Leadership
- Foundation – Establish Philanthropic Arm of MassAFP

2017 HIGHLIGHTS

Promote Legislative Advocacy

- Much effort was devoted toward influencing legislation aimed at increasing the scope of practice for non-physician providers. Through the efforts of our members and our government relations team, we had a rational and consistent message to deliver.
- Participation in the advocacy process led to testimony being provided for House Bill 578 and Senate Bill 549 – *An Act Advancing and Expanding access to telemedicine services* and House Bill 608 - *An Act relative to Health Policy Commission reviews of scope of practice proposals*
- Family Medicine Advocacy Day at the State House was held with nearly 80 MassAFP physicians, students and residents participating.
- We continued to promote the view that the MassAFP is the “go to” medical organization for the press, legislature and the regulators.

Promote Resiliency in the Family Medicine Workforce

- Workforce Resiliency workgroup was appointed and charged.
- One KSA session was offered in conjunction with the annual meeting to provide members an opportunity to gain some of their Part IV MoC credits
- Membership surveys were circulated to measure the value of membership and the members demographics:
 - 74% are employed
 - 76% of members would choose Family Medicine if they “had it to do all over again”
 - 76% would encourage medical students to choose Family Medicine
 - 70% value membership in MassAFP

Promote Practice Transformation and Value-Based Payment Reform

- Value-Based Care to payers and employers was promoted.
- The MassAFP continued to promote a blended payment methodology which includes fee-for-service, care management fee and pay-for-performance.

Nurture & Develop Family Physician Leadership

- Leadership development workgroup was assembled and plans to help members become leaders in their clinics, communities and within MassAFP.
- Officers and identified future leaders were provided leadership development training at national programs such as AAFP's Annual Leadership Conference and National Conference of Constituency Leaders as well as the regional Ten State Conference that was held in Chicago, IL.
- Work to identify and nurture developing future leaders is being addressed with the current leadership on a continual basis.

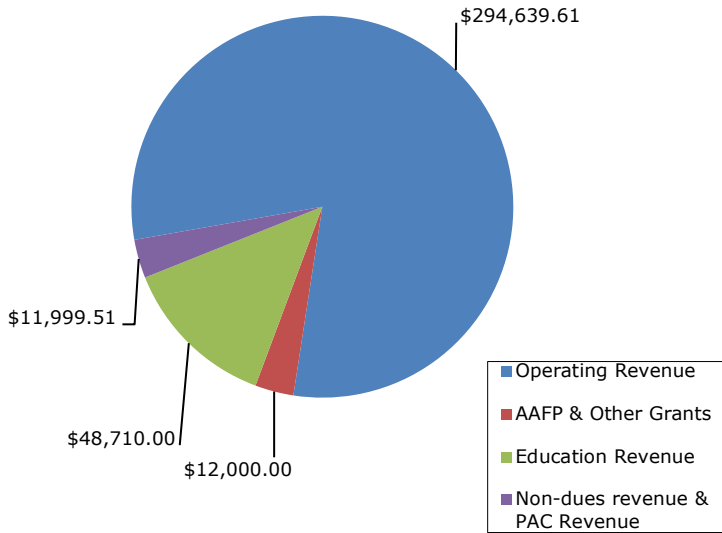
Foundation – Establish Philanthropic Arm of MassAFP

- To provide funding support for MassAFP projects and activities, the MassAFP created a philanthropic arm, a 501c3 charitable foundation in 2016.

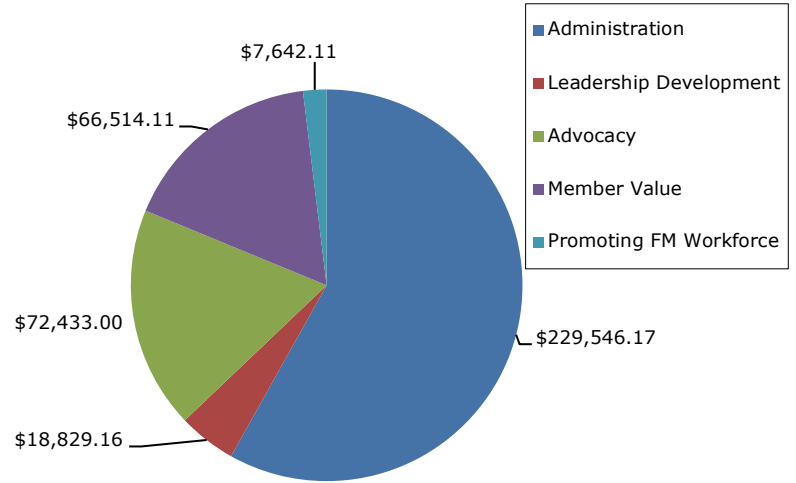
MASSACHUSETTS ACADEMY OF FAMILY PHYSICIANS

2017 FINANCIAL REPORT

MASSAFP Total Support & Revenue



MassAFP Total Expenses



MassAFP		31-Dec-17			
ASSETS					
Current Assets				Income	
	Ckg./Savings Acct.	\$313,995.26		Operating Revenue	\$294,639.61
	Accounts Receivable	\$1,087.00		AAFP & Other Grants	\$12,000.00
	Other Current Assets	\$52,384.53		Education Revenue	\$48,710.00
		\$0.00		Non-dues revenue & PAC	\$11,999.51
TOTAL ASSETS		\$367,466.79		Total Income	\$367,349.12
LIABILITIES & EQUITY				Expense	
Liabilities				Administration	\$229,546.17
Current Liabilities		\$19,041.00		Leadership Development	\$18,829.16
Equity				Advocacy	\$72,433.00
	Equity - Fund Balance	\$176,018.46		Member Value	\$66,514.11
	Deferred Revenue - Dues	\$149,399.00		Promoting FM Workforce	\$7,642.11
	Deferred Revenue - Annual	\$17,325.00			\$0.00
	Net Income	\$5,683.33		Total Expense	\$394,964.55
TOTAL LIABILITY		\$367,466.79			
				Net Ordinary Income	(\$27,615.43)
				Other Income	
				Investment Income	\$33,298.76
				Total Other Income	\$5,683.33
				Total Net Income	\$5,683.33

MASSACHUSETTS ACADEMY OF FAMILY PHYSICIANS 2017 BOARD OF DIRECTORS

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